

STUDY MODULE DESCRIPTION FORM		
Name of the module/subject Enterprise management		Code 1010332211010338953
Field of study Automatic Control and Robotics	Profile of study (general academic, practical) general academic	Year /Semester 1 / 1
Elective path/specialty -	Subject offered in: Polish	Course (compulsory, elective) obligatory
Cycle of study: Second-cycle studies	Form of study (full-time, part-time) full-time	
No. of hours Lecture: 15 Classes: - Laboratory: - Project/seminars: 15		No. of credits 3
Status of the course in the study program (Basic, major, other) other		(university-wide, from another field) university-wide
Education areas and fields of science and art social sciences Economics		ECTS distribution (number and %) 3 100% 3 100%
Responsible for subject / lecturer: dr inż. Tomasz Piaścik email: Tomasz.Piascik@put.poznan.pl tel. +48 61 665 28 77 Wydział Elektryczny ul. Piotrowo 3A 60-965 Poznań		Responsible for subject / lecturer: dr inż. Tomasz Piaścik email: Tomasz.Piascik@put.poznan.pl tel. +48 61 665 28 77 Wydział Elektryczny ul. Piotrowo 3A 60-965 Poznań
Prerequisites in terms of knowledge, skills and social competencies:		
1	Knowledge	Student has basic knowledge of management, including quality management, and operate a business [T1A_W09] [K_W25]
2	Skills	Student can make a preliminary economic assessment of undertaken engineering activities [T1A_U12] [K_U22]
3	Social competencies	Student is able to think and act in a way that is creative and enterprising [K_K05]
Assumptions and objectives of the course: Gaining the basic knowledge necessary to register and operate a business		
Study outcomes and reference to the educational results for a field of study		
Knowledge: 1. Student knows the general principles of creating and developing forms of individual entrepreneurship, using knowledge in the fields of science and scientific disciplines relevant to the studied field of study. - [T2A_W11]		
Skills: 1. Student is able to make a preliminary economic analysis of undertaken engineering activities - [T2A_U14] 2. Student can prepare business plan of the enterprise - [-] 3. Student can register business activities - [-]		
Social competencies: 1. Student is able to think and act in a way that is creative and enterprising - [K_K05]		
Assessment methods of study outcomes		
Oral exam. Discussion of entrepreneurship essentials and business plan		
Course description		

<p>Lecture [Revision 2017] The essence of business in a small business. Forms and types of small businesses. Business plan of the entrepreneurship. Company registration. Forms of taxation. Accounting and VAT settlement. Social and health insurance. Small business management and decision making styles.</p> <p>Applied methods of education: - Lecture with multimedia presentation supplemented with examples given on the blackboard, - Student activity is taken into account for the final assessment, - Theory presented in close connection with practice.</p> <p>Project [Revision 2017] SWOT analysis. Business plan construction. Marketing strategies. Managing yourself in time.</p> <p>Applied methods of education: - case study, - electronic business registration, - educational games.</p>		
<p>Basic bibliography: 1. Młodzikowska D., Lunden B., Jednoosobowa firma, BL Info Polska sp. z o.o., 2018 2. Michalski E., Zarządzanie przedsiębiorstwem, PWN, 2017</p>		
<p>Additional bibliography: 1. Kostera M., Organizacja w praktyce, Poltext sp. z o.o., 2014 2. Sutton G., Kiyosaki R., Jak napisać biznesplan gwarantujący sukces, Instytut Praktycznej Edukacji, 2014</p>		
<p>Result of average student's workload</p>		
<p>Activity</p>	<p>Time (working hours)</p>	
1. Lectures	15	
2. Project	15	
3. Development of a business project and its business plan	40	
4. Preparing for the exam	5	
<p>Student's workload</p>		
<p>Source of workload</p>	<p>hours</p>	<p>ECTS</p>
Total workload	75	3
Contact hours	30	2
Practical activities	30	1